Speech is focused on one side of a topic

Clear, concise, and powerful words are used throughout

Overall organization clearly shows introduction, body, & conclusion.

Introduction is catchy and draws the audience into the speech.

Transitions from one main point to another are smooth.

Conclusion includes a call to action

**PRESENTATION**

Delivery is clear and loud.

Speaker appears to be well prepared and rarely looks at note cards.

Speaker has good eye contact with the audience.

Speaker’s posture is relaxed but alert.

Voice inflection and facial expressions vary according to importance of information.

Length of speech is 3-4 mins.

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