**Task**: Develop a television commercial.

**Procedure:**

 Decisions to be made-

 Commercial type- product service, PSA

 What will you try to accomplish?

 What is the name of your product/service/or group (PSA).

 What strategies will you use?

 Develop a storyboard with a minimum of 5 pictures.

 Draft and edit a script.

**Your group will turn in the storyboard with script for grading. You will also perform your commercial in front of the class.**