**Task**: Develop a television commercial.

**Procedure:**

Decisions to be made-

Commercial type- product service, PSA

What will you try to accomplish?

What is the name of your product/service/or group (PSA).

What strategies will you use?

Develop a storyboard with a minimum of 5 pictures.

Draft and edit a script.

**Your group will turn in the storyboard with script for grading. You will also perform your commercial in front of the class.**