**Persuasive Essay**

**What is a persuasive/argument essay?**

Persuasive writing, also known as the argument essay, utilizes logic and reason to show that one idea is more legitimate than another idea. It attempts to persuade a reader to adopt a certain point of view or to take a particular action. The argument must always use sound reasoning and solid evidence by stating facts, giving logical reasons, using examples, and quoting experts.

**Tips for Writing A Persuasive Essay or Editorial**

* At the beginning of the editorial, clearly state your position on the issue.
* In an editorial, you give your opinion on an issue, but you need to be sure to back up your opinion with facts that support your argument.
* Put the reasons for your position in order from the least important to the most important. What you write last will stay the most in your reader’s mind.